

A Simple Solution to the Congestion Crisis

The Hytech Rewards platform reduces the cost of commuting and parking for everyone by using incentives to motivate the community to share rides.

Rewards Matter

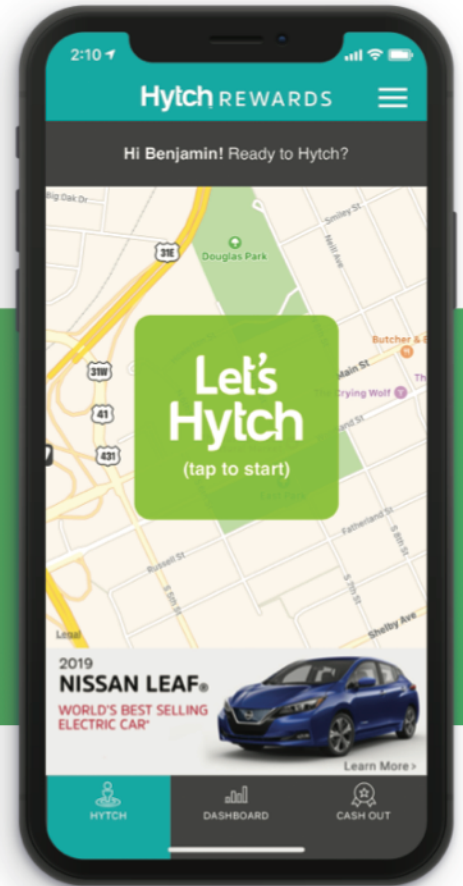
Incentives change behavior. Hytech partners with public entities and organizations to reward changed behavior by paying people to share rides during their commute. More shared rides means less congestion and reduced parking costs and hassles for your community.

Benefits to Using the Hytech Platform

- Make a measurable impact to improve air quality for your city
- Tackle traffic congestion in the most cost effective way possible
- Advance equity in communities that commute into more congested areas
- Every Hytech is carbon neutral

The Hytech Mobility Rules Engine Works for You

The Hytech Mobility Rules Engine allows organizations to design a dynamic incentive program that works with any objective to motivate people to make smarter mobility decisions.



Download this app for free.



Contact partners@hytech.me to learn more and get started.

Design Your Custom Rules and Rewards Strategy

We help you develop your rules and rewards. One rule or many, below are a few examples.



Distance and Time

- + 4¢ for commutes less than 20 miles
- + 3¢ for users before 7:30 AM
- + 5¢ for peak congestion hours M - F



Mode-Type

- + 5¢ for riding the bus
- + 3¢ for riding the train
- + 5¢ for 2+ people in a car



Destination

- + 1¢ for travel in-state, county, city
- + 3¢ ending in geo-location
- + 5¢ parking in remote parking lot

*Above reward examples given on a per-mile basis